

**Eric
Garcetti**
#Iamayor



Los Angeles Small Business Week

In collaboration with the U.S. Small Business Administration

MAY 12-16, 2014

An **SBA** Event

Disaster Preparedness & Assistance Forum for Small Business & BIDs



Come meet and learn from city, state, federal and nonprofit subject matter experts on resources available before, during and after a disaster.

Seminar will feature presentations by:

- Deputy Mayor of Homeland Eileen Decker (opening remarks)
- City of Los Angeles Emergency Management Department
- FEMA (Federal Emergency Management Agency)
- Red Cross
- Small Business Administration – Disaster Assistance
- California Office of Emergency Management
- Los Angeles Fire Department
- Los Angeles Department of Water and Power

Thursday, May 15, 2014 (3-5pm)

EVENT LOCATION

Tom Bradley Tower, 27th Floor
Los Angeles City Hall
200 N. Spring St.
Los Angeles, CA 90012

EVENT PARKING

Parking Garage
City Hall East
201 N. Los Angeles St.
Los Angeles, CA 90012

FREE EVENT

FEATURED SPEAKER
DR. LUCY JONES

SEISMIC RISK ADVISOR TO
MAYOR ERIC GARCETTI,
SCIENCE ADVISOR, RISK REDUCTION,
U.S. GEOLOGICAL SURVEY
& VISITING RESEARCH ASSOCIATE
AT THE SEISMOLOGICAL
LABORATORY OF CALTECH

Currently, Dr. Jones is leading a partnership between the USGS and the City of Los Angeles to create solutions to four of the most significant seismic vulnerabilities in the City.

Dr. Jones has authored over 100 papers on research seismology with primary interest in earthquake statistics and integrated disaster scenarios.



RSVP & PARKING PERMIT

Please fill in the attached Parking Request with your **name, make of vehicle and license plate #** then send the attachment in a return email to Jessica Lall at: jessica@southpark.la (this information is required to park at LA City Hall).

BID members and Resource Partners - **please email** the requested information to Jessica as soon as possible in order to have a confirmed count of attendees.



City Hall & Tom Bradley tower (26th & 27th Floor)

PLEASE READ CAREFULLY:

PARKING: City Hall East parking garage is located at 201 N. Los Angeles Street, Los Angeles 90012 on the west side of Los Angeles Street between Temple and 1st Street (across the street from Parker Center).

MAP ON FOLLOWING PAGE

Disaster Preparedness & Assistance Forum for Small Business

Forum co-hosted by:

As part of National Small Business Week - Los Angeles Mayor's Office of Economic Development, U.S. Small Business Administration, Los Angeles District Office, Los Angeles BID Consortium and South Park BID.

National Small Business Week (May 12-16)

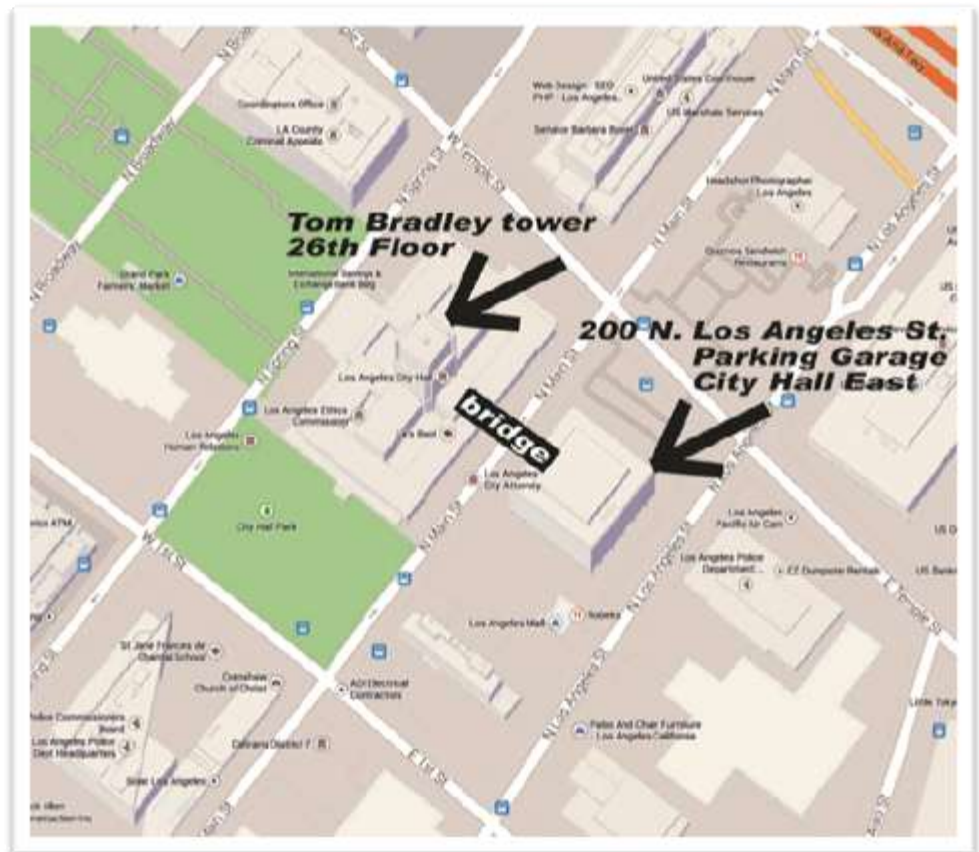
Every year since 1963, the President of the United States has issued a proclamation announcing National Small Business Week, which recognizes the critical contributions of America's entrepreneurs and small business owners.

More than half of Americans either own or work for a small business, and they create about two out of every three new jobs in the U.S. each year.

As part of National Small Business Week, the U.S. Small Business Administration takes the opportunity to highlight the impact of outstanding entrepreneurs, small business owners, and others from all 50 states and U.S. territories. Every day, they're working to grow small businesses, create 21st century jobs, drive innovation, and increase America's global competitiveness.



Map of Tom Bradley tower & City Hall East (Parking)



Please Read Carefully

The parking garage will be on your right-hand side, just pass the mid-block traffic light as your travel south on Los Angeles Street from Temple Street. Turn RIGHT into the driveway. The attendant will have a day pass for you and/or use your Day of Parking Permit.

Unless parking is full, attendant will direct you to park in the "Visitor's Section" of P2, P3 or P4 (down a ramp to your slight left).

Once parked, head toward the center of the parking lot (south toward the white vans and city cars parked inside the fence) and follow the walkway and enter

the building's parking entrance. Take either bank of elevators to the 3rd Floor.

DIRECTIONS FROM CITY HALL EAST TO CITY HALL: Once you exit the elevator, head west and look for the "Bridge" signs. The bridge connects City Hall East (where you parked) and City Hall. As you cross the bridge, there will be a security guard on your right. Sign-in and get a visitor's pass – please bring photo ID. After you have your pass, continue across the bridge.

FYI - Parking, passing through security and reach the tower may take 30 minutes.